

CONTENTS

FROM EDITORS	5
STRATEGY UPDATING AND CRISIS MANAGEMENT	6
Mariana Kuzmanova	
SOCIO-ECONOMIC, ECOLOGICAL AND INSTITUTIONAL PROFILE OF THE REPUBLIC OF BULGARIA IN THE CONTEXT OF 2030 SUSTAINABLE DEVELOPMENT PROGRAM	10
Rosen Yanev	
ALTERNATIVE METHODS FOR REGION ASSESSMENT IN THE PROCESS OF LOCATIONAL CHOICE	15
Teodorina Turlakova	
DETERMINING THE OPTIMUM LOCATION OF A DISTRIBUTION CENTRE FOR LOGISTICS SYSTEMS IN TOURISM	21
Stanislava Kovacheva, Milena Dicheva	
APPLICATION OF GIS FOR OPTIMIZATION OF LOCALIZATION PROCESSES IN ALTERNATIVE TOURISM	26
Iva Gergova, Ivan Minov, Zhivko Momchev, Stanislava Kovacheva, Ivaylo Ivanov	
OPPORTUNITIES FOR DEVELOPING SUSTAINABLE TOURISM IN THE MOUNTAINOUS REGIONS OF BULGARIA	30
Gergana Slavova	
OPPORTUNITIES FOR SUSTAINABLE DEVELOPMENT OF RURAL TOURISM ON THE TERRITORY OF STRANDJA NATURE PARK	36
Angelina Peycheva	
TOURISM ASSOCIATION – THE FORUM FOR PROFESSIONAL DIALOGUE FOR BULGARIAN TOURISM DEBATE	42
Yordan Yordanov	
POLICY FOR THE STABLE DEVELOPMENT OF AUTOMOBILE TRANSPORT	46
Svetla Tzvetkova	
IMPLEMENTING THE STRATEGY FOR STABLE AUTOMOBILE TRANSPORT DEVELOPMENT	51
Svetla Tzvetkova	
REDUCING THE HARMFUL IMPACT OF URBAN PASSENGER TRANSPORT ON THE ENVIRONMENT ..	57
Svetla Tzvetkova	
PHILOSOPHICAL DISCIPLINES. STUDENTS' OPINIONS, VIEWS AND EXPECTATIONS	63
Nadya Delcheva	
EVALUATION OF THE INFLUENCE OF USING OF THE BLACKBOARD LEARN E-PLATFORM ON THE QUALITY OF EDUCATIONAL PROCESS IN THE UNIVERSITY OF FORESTRY	72
Marina Mladenova	
CLOUD SERVICES IMPLEMENTATION FOR ORGANIZATIONS AND BUSINESS ENTITIES IN THE CONTEXT OF REINDUSTRIALIZATION IN THE AREA OF INFORMATION AND COMMUNICATION TECHNOLOGIES	79
Radoslav Miltchev	
ASPECTS OF DBMS USE IN THE CONTEXT OF REINDUSTRIALIZATION OF INFORMATION TECHNOLOGIES AND SUSTAINABILITY OF THE E-BUSINESS SYSTEM OF ORGANIZATIONS AND BUSINESS ENTITIES	87
Radoslav Miltchev	
MARR AND ANTI-MARR: THE RECEPTIVE TURNABOUT IN BULGARIAN LINGUISTICS	95
Tzvetomira Venkova	