

CONTENTS

FROM EDITORS	5
COMPETITIVE ADVANTAGES OF DISTANCE LEARNING MASTER'S DEGREE IN BUSINESS MANAGEMENT AT UNIVERSETY OF FORESTRY	6
Nikolay Stoenchev, Yordan Sarhachev, Blagovesta Drangulova	
SOCIAL PARTNERSHIP IN THE FIELD OF CONTINUING VOCATIONAL TRAINING	12
Evelina Rizova, Rayna Boykova	
SUSTAINABLE DEVELOPMENT: AN INNOVATIVE TEACHING APPROACH IN ACCOUNTING EDUCATION	17
Michael Musov	
COMPETENCY PROFILES OF THE INFORMATION TECHNOLOGY AND COMMUNICATIONS EMPLOYEES	22
Rayna Dimitrova, Radoslav Vladov	
WHY A COMMA IS NOT ALWAYS PLACED BEFORE WHO/WHICH IN ENGLISH	27
Bilyana Ovcharova	
STRUCTURAL CHANGES IN AGRICULTURE	33
Julia Doitchinova	
POTENTIAL OF BULGARIAN AGRICULTURAL BUSINESS FOR THE IMPLEMENTATION THE PRINCIPLES OF SUSTAINABLE DEVELOPMENT	38
Todorka Atanassova-Kalaydzhieva	
IMPACT OF THE INSTITUTIONAL ENVIRONMENT ON THE STRUCTURAL CHANGES IN BULGARIAN AGRICULTURE	44
Nadka Kostadinova	
IMPACT OF LAND RELATIONS AND STRUCTURAL CHANGES IN BULGARIAN AGRICULTURE	50
Nadezhda Petrova	
INNOVATIONS IN EXTENSION SERVICES FOR BETTER COMMON AGRICULTURAL POLICY IMPLEMENTATION (CASE STUDY FROM BULGARIA)	53
Mariya Peneva	
THE BULGARIAN APICULTURE TRANSFORMATION UNDER THE INFLUENCE OF CHANGES IN SOCIAL SUPPORT FOR THE SECTOR	59
Georgi Alexiev	
THE INFLUENCE OF INSTITUTIONAL ENVIRONMENT ON THE COMPETITIVENESS OF VITICULTURE IN BULGARIA	64
Adelina Petkova, Roumen Otouzbirov	
MONITORING OF BIODIVERSITY IN AGRICULTURAL LAND USING THE HIGH NATURE VALUE INDICATOR	69
Yanka Kazakova-Mateva	
TRENDS AND FEATURES OF TRADE IN AGRICULTURAL PRODUCTS OF BULGARIA	75
Iskra Nencheva-Ivanova	
SITUATION AND PERSPECTIVES OF PLUMS PRODUCTION IN BULGARIA	81
Gergana Mladenova, Liliya Georgieva, Denitsa Serbezova	
BIOLOGICALLY ACTIVE COMPOUNDS IN PLANTS – MEDICINAL AND POISONOUS ACTION	85
Antoniya Todorova, Yordanka Ivanova, Victoria Lachkova	
PHYTONCIDES – PLANT PROTECTORS	92
Antoniya Todorova, Yordanka Ivanova, Victoria Lachkova	