

## CONTENTS

FROM EDITORS .....	5
THE ECONOMIC CRISIS AND THINKING DIFFERENTLY .....	7
Stoian Tranev	
SOCIAL ECONOMY AND PARTNERSHIP: VIEW TO EUROPE 2020 .....	12
Darina Zaimova, Evgeni Genchev, Hristo Momchilov	
INWARD FOREIGN DIRECT INVESTMENT AND THE CRISIS IN BULGARIA .....	17
Milen Velushev	
THE INFLUENCE OF FINANCIAL AND ECONOMIC CRISIS ON MANAGEMENT AND ABSORPTION OF STRUCTURAL FUNDS OF THE EU .....	28
Ivelina Jetcheva-Radeva	
ASSESSMENT OF THE SOCIAL SERVICES IN BULGARIA: A RESEARCH PROBLEM OR A PROBLEMATIC RESEARCH .....	33
Darina Zaimova, Hristo Momchilov, Evgeni Genchev	
THEORETICAL ASPECTS OF DECENTRALIZATION .....	39
Nedelin Markov	
PERSPECTIVES OF DECENTRALIZATION OF PUBLIC RESOURCES AND OPPORTUNITIES FOR DEVELOPMENT OF „INTERNAL DECENTRALIZATION“ .....	44
Nedelin Markov	
DEVELOPMENT OF FOOD INDUSTRY IN BULGARIA .....	49
Nikolay Sterev	
CHANGES IN THE STRUCTURE OF THE FOOD RESOURCES IN BULGARIA – DIMENSIONS AND PERSPECTIVES .....	58
Darina Ruscheva	
PRICE DEPENDENCIES ON THE CONSUMERS' FOODS MARKET .....	64
Petko Todorov	
CONCEPT OF SUSTAINABLE DEVELOPMENT AND MARKET FOR BIO PRODUCTS - MARKETING INTERPRETATION .....	68
Svilen Ivanov	
SUSTAINED REGRESSION IN ANIMAL HUSBANDRY IN BULGARIA .....	74
Ognyan Houbenov	
THE ACCOUNTING POLICY PUT INTO THE PRACTICE OF THE BUSINESS ENTERPRISES AIMED AT ACHIEVING SUSTAINABLE DEVELOPMENT .....	80
Gergana Nikolova-Raleva	
THE ECONOMIC ANALYSIS AS AN ELEMENT OF THE FINANCIAL CONTROL .....	87
Evgeniy Stoyanov	
THE FINANCIAL BUSINESS ANALYSIS - INSTRUMENT FOR SECURITY AND MANAGEMENT OF SUSTAINABLE DEVELOPMENT OF THE COMPANY IN THE CONDITIONS OF FINANCIAL AND ECONOMIC CRISIS .....	93
Marko Timchev	
THE TERM 'PERSONAL DATA' LAW FOR THE PROTECTION OF PERSONAL DATA .....	100
Zhivka Mateeva	

APPLICATION OF THE NEW FORMAT FOR ELECTRONIC REPORTING XBRL CONDITION FOR SUSTAINABLE DEVELOPMENT .....	106
Rumyana Marinova, Atanas Atanasov	
MODERN APPROACHES FOR ANALYSIS AND APPRAISAL OF THE INTERACTION BETWEEN ENVIRONMENT AND ECONOMY .....	111
Rositsa Ivanova	
CORPORATE NON-FINANCIAL REPORTING: EXPRESSION OF SOCIO-ECONOMIC AND ENVIRONMENTAL COMMITMENT OF BUSINESS TO SOCIETY AND THE ENVIRONMENT .....	117
Borislav Boyanov	
SUSTAINABLE GREEN BUILDING – ESSENCE, PURPOSES AND REALIZATIONS .....	123
Iveta Nikolova	
SUSTAINABLE USE OF BIOMASS FOR ENERGY .....	129
Nayden Naydenov	
DEVELOPMENT OF INFRASTRUKTURE FOR ELECTRIC CARS – FOUNDATION FOR THEIR LARGE-SCALE INTRODUCTION AND USE .....	134
Radostin Dolchinkov, Vasil Bobev	
HEAVY METAL IMPACT ON ECOSYSTEMS AND HUMAN HEALTH .....	138
Sonya Damyanova	
IMPLEMENTATION OF THE WATER FRAMEWORK DIRECTIVE 2000/60/EU IN BULGARIA - CHALLENGES AND PROBLEMS .....	143
Nadka Ignatova	
SOME PROBLEMS OF THE STATE REGULATION OF BUSINESS OF W&S OPERATORS .....	149
Yuri Ivanov, Valentin Velev	