

Contents

THE SCIENTIFIC DEBATE ON THE PROBLEM OF SUSTAINABLE DEVELOPMENT – FOUR YEARS LATER ..	7
Ivan Iovkov	
INVESTIGATION ON THE BULGARIAN TIMBER MARKET 2000-2002	14
Ivan Paligorov	
PUBLIC OPINION AND AWARENESS FOR CLOSE-TO-NATURE AND SUSTAINABLE FOREST MANAGEMENT	18
Petko Cenov, Vassil Stiptzov	
ON SOME QUESTIONS OF THE BULGARIAN FOREST POLICY AND STRATEGY IN THE BEGINNING OF XXI CENTURY	25
Christo Vuchovsky	
VERNADSKY'S BIOSHERE THEORY AND THE RESERVE BIOSPHERE WELTH OF THE PLANET EARTH	29
Georgi Pouhalev, Katinka Mihova, Emilia Petrova	
ON THE QUESTION OF THE FOREST INCOME SOURCES	32
Nevena Shuleva-Alexova	
THE RELATION BETWEEN THE MODERN EXCHANGE TRADING THEORY AND PRACTICE IN BULGARIA .	38
Simeon Elazarov	
THE ORGANIZED TIMBER MARKET IN BULGARIA	45
Vanya Hadjieva	
THE LEGISLATIVE BASE AND THE ORGANIZED TIMBER MARKET IN BULGARIA	50
Simeon Elazarov, Vanya Hadjieva	
ANALYSIS OF ROUND TIMBER PRODUCTION FROM THE STATE FOREST FUND OF BULGARIA AND EX- PORT OF RAW AND MILLED MATERIALS AND CHARCOALS DURING THE PERIOD 2000 - 2002	54
Lubcho Trichkov, Svetoslav Petrov	
ANALYSIS OF THE ECONOMIC RESULTS OF FORESTRY BLAGOEVGRAD AND FORESTRY SANDANSKI BEFORE AND AFTER THE REFORM IN 1998	64
Rayna Dimitrova	
A FINANCIAL AND ACCOUNTING ANALYSIS BASED ON THE RESULTS FROM THE OPERATION OF THE FORMER FORESTRY BLAGOEVGRAD, FORESTRY SANDANSKI AND FORESTRY GARMEN DURING THE PERIOD 1994-1998	68
Rayna Dimitrova	
THE PRIVATE IN ECONOMIC ACTIVITIES IN FORESTS SECTOR	74
Emil Kitchoukov	
THE STATE OF WOOD RESOURCES IN BULGARIA	78
Neno Trichkov	
TERRITORIAL DISTRIBUTION OF THE INDUSTRIAL POTENTIAL OF THE ENTERPRISES FROM BRANCH "WOODPROCESSING AND FURNITURE INDUSTRY" IN THE MOUNTAIN REGIONS OF BULGARIAN ...	83
Nicola Grigorov	
OPTIMIZING THE VARMISH COMPOSITION FORMING DIFFICULT-TO-BURN WOOD COATING	89
Panajot Panajotov, Neno Trichkov	
INVESTMENT MANAGEMENT IN FURNITURE PRODUCTION	92
Venelina Koleva	
BUSINESS DATABASES – MAINTENANCE OF RECORD VERSIONS AND ACCESS METHODS	98
Anna Rozeva	
GEOINFORMATICS AND GEOGRAPHIC INFORMATION SYSTEMS - STRUCTURE, RELATIONSHIPS AND DEVELOPMENT TRENDS	102
Boriana Deliiska	

SOFTWARE TOOL FOR CAQ-MANAGING THE AUDITS IN THE CONTEXT OF ISO 9000:2000 FAMILY OF STANDARDS	106
Nikolay Tsanov, Grigor Boyadjiyski, Luben Tsekov	
INFORMATION SUPPLY OF THE SMALL BUSINESS – A BASE FOR EFFECTIVE MANAGEMENT	109
Raya Madgerova	
INFLUENCE AND MAIN FEATURES OF SOFTWARE LICENSE POLITICS OVER INFORMATION ENSURE OF ORGANIZATIONS AND BUSINESS	113
Radoslav Miltchev	
APPROACH FOR DYNAMIC CONTENT CREATION OF USER INTERFACES IN MICROSOFT ACCESS'97 ENVIRONMENT	118
Radoslav Miltchev	
OLAP TECHNOLOGY APPLICATION FOR ANALYTICAL DATA PROCESSING IN MANAGEMENT INFORMATION SYSTEMS	122
Zlatinka Kovacheva	
WEB-BASED GLOSSARY OF ECOLOGY	125
Boriana Deliiska, Peter Manoilov	
THE ALTERNATIVE TOOLS EXPLORATION FOR LMS FUNCTIONALITY ACHIEVEMENT	127
Kalinka Kaloianova	
SOME PRINCIPLES OF AGRARIAN LEGISLATURE IN THE TRAINING OF AGRICULTURAL SPECIALISTS IN BULGARIA	132
Dimitar Yanev	
MANAGERIAL PROBLEMS OF THE FAMILY BUSINESS IN AGRICULTURE	136
Julia Doitchinova	
PRESENT BULGARIAN AGRICULTURAL PRODUCTION COOPERATIVE	141
Ivan Kanchev, Borjana Ivanova	
ECOTOURISM IN A RURAL AREAS SUSTAINABLE DEVELOPMENT'S CONTEXT	145
Nayden Naydenov, Svetla Madgarova	
SUSTAINABLE DEVELOPMENT OF RURAL AREAS - ANTON, ZLATIZA, MIRKOVO, PIRDOP, CHAVDAR AND CHELOPECH	150
Svetla Madjarova	
BASIC ORGANIZATIONAL AND MANAGING CONDITIONS AND PROBLEMS FOR THE DEVELOPMENT OF THE SMALL ENTREPRENEURS IN THE VILLAGE TOURISM	155
Raya Madgerova	
CONDITION & DIRECTIONS IN THE DEVELOPMENT OF THE SMALL BUSINESS IN THE VILLAGE TOURISM	158
Raya Madgerova	
ESSENTIAL REQUIREMENTS FOR THE MANAGEMENT OF A STEADY ECOTOURIST BUSINESS	162
Raya Madgerova	
REQUIREMENTS FOR INTEGRATION OF BULGARIA WITH THE EUROPEAN UNION ACCORDING TO CHAPTER EIGHT – "FISHERY"	167
Tatiana Terzieva	
ON THE THEORY OF THE WAY OF LIFE AND ITS APPLICATION POTENTIAL	171
Mitio Velushev	
THE INTERNATIONAL AND THE GLOBAL FIRM'S STRATEGY AS A FACTOR FOR SUSTAINABLE DEVELOPMENT	179
Maria Andreeva	
FISK INSTRUMENTS AND GRAY ECONOMY /FOR INSTANCE PENALTY/	184
Krasimir Krivodolski	
FACTORS FOR SUCCESS FIRMS CHANGE	188
Olga Geraskova	

DIRECT MARKETING APPLICATION IN SMALL AND MEDIUM BUSINESS	190
Ivan Manovski	
THE INSURANCE MARKET IN BULGARIA – REALITY AND TENDENCIES	194
Ivaylo Ivanov, Diana Ivanova	
ALTERNATIVE APPROACH TO ESTIMATING THE ATTRACTIVENESS OF A GIVEN STRATEGIC BUSINESS ZONE OF THE FIRM	198
Galina Puleva	
CONCEPTUAL MODEL ABOUT CLASSIFICATION, ACUMULATION AND DISTRIBUTION OF THE EXPENSES IN THE WOODWORKING ENTERPRISES IN BULGARIA	203
Angel Petkov	
PROBLEMS OF THE ORGANIC PRODUCTS MARKET DEVELOPMENT IN THE COUNTRIES OF CENTRAL AND EASTERN EUROPE	209
Albena Miteva	
DETERMINE POSSIBLE PEOPLE RESISTANCE FIRMS' CHANGE REALISING	213
Olga Geraskova	
THE FINANCING OF THE SMALL BUSINESS – AN ESSENTIAL FACTOR FOR ITS DEVELOPMENT	215
Raya Madgerova	
CONTEMPORARY TENDENCIES IN THE DESIGN OF ORGANIZATIONAL STRUCTURES: ISSUES AND PER- SPECTIVES	218
Matilda Alexandrova	
DIRECTIONS FOR IMPROVING OF COMPETITIVENESS OF BULGARIAN SME'S	222
Lubka Tchankova, Kiril Angelov	
STRATEGIC PLANNING IN SMALL AND MEDIUM SIZED ENTERPRISES	226
Neviana Taneva, Lidia Galabova	
RE-ENGINEERING OF BUSINESS PROCESSES IN CONTEMPORARY ENVIRONMET	230
Goran Milovanovic, Kiril Anguelov	
OPTIMIZATION OF LOGISTIC SYSTEM FOR RAW MATERIALS SUPPLYING IN BUILDING BUSSINESS .	235
Stanislava Kovacheva, Nikolay Neykov	
MODERN CHALLENGES BEFORE THE COMPANY MANAGEMENT	240
Bojana Gindeva	
MARKET SELECTION – A SUCCESSFUL COMPANY INTERNATIONALIZATION FACTOR	243
Mina Daskalova	
DEVELOPMENT OF POST SECTOR	247
Stamenka Hadgieva	
ONCE AGAIN ON THE PROBLEM ABOUT INDIRECT DETERMINATION OF THE FORM QUOTIENT (Q2) FOR SPRUCE (PICEA EXELSA (LAM) LINK) TREES	250
Evgeni Dimitrov, Yavor Poryazov, Ilko Dobrichov	
SURVEY ON THE METHODS OF AN YIELD TABLES CONSTITUTION	254
Yavor Poryazov	
TOWARDS A MODERN ECONOMIC EDUCATION IN BULGARIA	267
Simeon Elazarov	