

CONTENTS

FROM EDITORS	7
THE PROBLEMS OF SMALL AND MEDIUM BUSINESS IN BULGARIA	8
Ivan Jovkov, Daniela Georgieva	
PROBLEMS RELATED TO THE STATE REGULATION OF SMALL AND MEDIUM SIZED BUSINESS	15
Donka Ivanova	
SMALL AND MEDIUM BUSINESS AND THE PROBLEM OF UNEMPLOYMENT IN BULGARIA	21
Maria Andreeva	
OPEN PROCEDURES OF TRADING AND SMALL BUSINESS	31
Simeon Elazarov, Vanja Hadjieva	
ВЪЗМОЖНОСТИ НА МАЛКОТО ПРЕДПРИЯТИЕ ДА МОТИВИРА ЧРЕЗ РАЗВИТИЕ НА ЧОВЕШКИТЕ РЕСУРСИ	43
Фани Узунова, Катерина Ганчева	43
OPPORTUNITIES FOR SMES TO MOTIVATE THROUGH THE DEVELOPMENT OF HUMAN RESOURCES	43
Fani Uzunova, Katerina Gancheva	
HUMAN RESOURCES AS A STRATEGIC FACTOR IN BUSINESS	48
Nelly Nikolova	
THE SMALL BUSINESS AND DIVERSIFICATION OF EMPLOYMENT IN RURAL REGIONS	53
Julia Doitchinova	
THE SMALL- AND MEDIUM –SIZED ENTERPRISES – FACTOR FOR DEVELOPMENT OF THE DEPRESSIVES REGIONS IN BULGARIA	58
Ivaylo Ivanov	
SIZE STRUCTURE OF ECONOMY AND SME POLICY	63
Mitio Velushev	
PROBLEMS OF THE BULGARIAN SMALL AND MEDIUM SIZED ENTERPRISES PRODUCTION ACTIVITY	68
Neviana Taneva, Lidia Galabova	
COMPETITIVENESS AND SUSTAINABLE DEVELOPMENT OF SMALL AND MEDIUM SIZED ENTERPRISES THROUGH STANDARTIZATION SYSTEMS ISO 14000	71
Matilda Alexandrova – Boshnakova	
IMPROVING QUALITY MANAGEMENT IN THE SMALL AND MIDDLE BUSINESS	75
Angel Petkov, Nikolay Neykov	
BUSINESS PROCESS RE-ENGINEERING IN SMALL AND MEDIUM ENTERPRISES	82
Kiril Anguelov	

THE STRATEGIC ROLE OF THE RESOURCES BY THE BUILDING OF SUSTAINABLE COMPETITIVE ADVANTAGES OF THE ORGANIZATION	87
Mariana Kouzmanova	
LOGISTICS MANAGEMENT PROBLEMS IN THE SMALL- AND MEDIUM-SIZE ENTERPRISES FOR MANUFACTURE OF LACQUERS AND PAINTS	92
Stanislava Kovacheva	
DECISION ASSESSMENT CRITERIA FOR “MAKE OR BUY” OF ENTERPRISE LOGISTIC SERVICE	97
Ivan Dimitrov	
TRANSACTION COSTS INFLUENCE OVER LOGISTIC INTEGRATION RATE	105
Ivan Dimitrov	
THE RAW MATERIAL’S PROBLEMS OF SMALL- AND MEDIUM SIZED ENTERPRISES IN “WOODWORKING AND FURNITURE INDUSTRY”	113
Panayot Panayotov, Ivaylo Ivanov, Venelina Koleva	
RAW MATERIAL, INVESTMENT, FINANCIAL AND HUMAN RESOURCE PROBLEMS OF THE SMALL- AND MEDIUM-SIZE ENTERPRISES IN THE FIELD OF WOODWORKING AND FURNITURE MAKING	119
Stanislava Kovacheva-Veleva, Radulina Tcholova, Pandora Dragozova	
INVESTIGATION ON THE ENTERPRENEURSHIP DEVELOPMENT CONDITIONS IN BULGARIAN FOREST POLICY	124
Ivan Paligorov, Katia Doichevska	
SOME MAIN PRINCIPLES OF SWISS FEDERAL FOREST LAW	129
Vasil Stiptzov, Ivan Paligorov, Martin Borisov	
WOOD FLOORING PRODUCTION - VOLUME, NEEDS AND AVAILABLE RAW MATERIAL	142
Petar Vasilev, Mira Stankevik	
ESTABLISHMENT OF MOTIVATION PROGRAMS FOR WORKERS IN MANUFACTURING COMPANIES USING THE CLUSTER ANALYSIS	146
Miloš HITKA – Robert SEDMÁK	
POSSIBILITY IN FAZAN FARM PRODUCTION IN BULGARIA	151
Iva Todorova	
ECONOMIC EVALUATION OF CROP YIELD OBTAINED ON RECLAIMED AREAS AROUND MARITZAZTOK MINES IN BULGARIA	154
Ivan Paligorov, Elena Zheleva, Nelly Zhivkova	
LAND TENANCY AND LAND TENANCY HOLDINGS IN EUROPEAN COUNTRIES AND BULGARIA	159
Ivan Kanchev, Albena Miteva	
PROBLEMS AND PROSPECTS OF THE ORGANIC FARMING IN BULGARIA	164
Albena Mitova	
THE BULGARIAN FISHING - PAST, PRESENT AND FUTURE	169
Nikolaj Bojadgiev	
THE SHOP MANAGEMENT OF MIDDLE BUSINESS IN THE CHANGEABLE CONDITIONS.	176
Angel Petkov, Daniela Gueorguieva	

INNOVATION AND INVESTMENT POLICY OF SMALL AND MEDIUM SIZED ENTERPRISES IN THE GLOBAL COMMUNICATION NETS	181
Galin Milchev, Ilia Milchev	
CONTEMPORANT INFORMATION SYSTEMS AND INCREACING THE COMPETITION OF SMALL AND MEDIUM-SAZED ENTERPRISES	186
Galin Milchev	
DATA PROBLEMS IN PRODUCTION CONTROLLING	192
Stojanka Petkova	
WEB - BASED BUSINESS INFORMATION SYSTEM FOR OPERATING MANAGEMENT OF TRAINING FOREST RANGE	198
Boriana Deliiska, Magdalena Bozhankova, Vladislav Todorov, Grozdan Shirov	
ORGANIZATIONAL AND TECHNOLOGICAL PROBLEMS IN THE FIELD OF BUILDING OF THE FURNITURE SME MANAGEMENT INFORMATION SYSTEMS	202
Vladislav Todorov, Krasin Stoyanov	
INVESTIGATION THE ASPECTS OF BUSINESS SOLUTIONS CREATION PROCESS FOR SMALL- AND MEDIAN - SIZED BUSINESS BASED ON USE OF WIRELESS DEVICES	211
Radoslav Miltchev	
INFORMATION TECHNOLOGIES IN THE FIELD OF ORGANIZATION AND GOVERN OF EDUCATION PROCESS	217
Radoslav Miltchev, Boianka Jeliazova, Anna Rozeva	
BUSINESS CYCLE OF FINE	224
Krasimir Krivodolski	
THE PROBLEMS OF SME IN BULGARIA FOR SUSTAINABLE DEVELOPMENT	228
Dimitur Janev, Evstati Dimitrov	
THE ROLE OF ENTERPRENEURSHIP IN SUSTAINABLE DEVELOPMENT OF BULGARIA	233
Dimitur Janev, Evstati Dimitrov	
IN MEMORIAM	238
“ELIT”	240